

ageLOC™ FUTURE SERUM



ageLOC™ POSITIONING

Nu Skin's exclusive ageLOC science targets arSuperMarkers—the ultimate sources of aging.

PRODUCT OVERVIEW

Discover a more youthful appearance morning and night.
The most advanced anti-aging product Nu Skin has ever created, ageLOC™ Future Serum delivers the maximum concentration of ageLOC™ to the skin. This powerful, clinically tested formula reveals younger looking skin in **eight ways**, combining the benefits of many different anti-aging products into a single product. ageLOC Future Serum—for a dramatically younger looking you.

TARGET AUDIENCE

PRIMARY MARKET:

- Women and men over 30 who are concerned with preventing and minimizing the signs of aging on their skin.

SECONDARY MARKET:

- Skin-conscious women and men younger than 30 who are concerned with the prevention of visible aging.

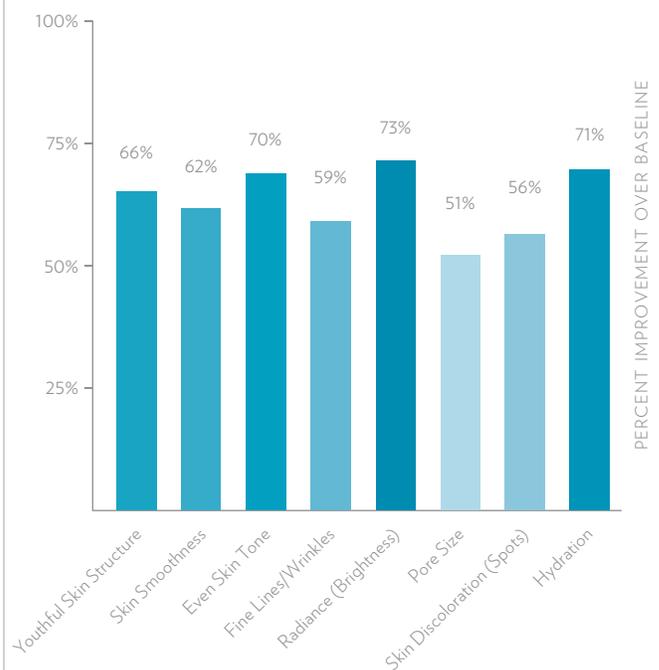
PRODUCT BENEFITS

- ageLOC™ targets the ultimate sources of aging to preserve the look of youth and reduce the appearance of aging.
- **Promotes youthful skin structure**—patent-pending ingredient technology stimulates collagen production by 150% and shows a twofold decrease in MMP production (MMPs destroy skin structure).
- **Smooths texture**—contains ingredients proven to stimulate youthful cell renewal in only five days for smoother, softer skin you can feel.
- **Evens skin tone**—by reducing the appearance of blotchy, dull, and uneven skin for a smooth, youthful look.
- **Reduces the appearance of fine lines and wrinkles.**
- **Increases skin radiance**—with skin brightening technology.

- **Reduces the appearance of pores**—through youthful cell turnover.
- **Reduces discoloration**—brightening technology interrupts unwanted melanin production in the skin for a reduction in spots of discoloration.
- **Increases hydration**—by stimulating hyaluronic acid, a moisturizing compound found naturally in the skin.

THIRD-PARTY STUDY RESULTS

ageLOC™ Future Serum: Self-Perception after 12 Weeks Use



KEY INGREDIENTS

- **ageLOC™**—proprietary Nu Skin® technology that targets arSuperMarkers, the ultimate sources of aging.
- **Equol**—helps the skin behave more like young skin. In vitro research shows that this patent-pending ingredient creates more youthful skin for improved skin structure and reduces the production of damaging enzymes like MMP3, which can destroy skin structure. This ingredient also improves cell renewal giving the skin a more youthful resilience, glow, and smoothness.
- **Pea extract, bamboo extract, and glucosamine**—a powerful anti-aging ingredient blend that has been shown to reduce the appearance of fine lines and wrinkles and increase cell turnover, resulting in more visually youthful skin.
- **Lightening complex**—targets the activation, synthesis, and expression of discoloration.

USAGE

Before moisturizing, place two pumps on fingertips and apply in an upward, outward motion to face and neck.

Avoid eye area. ageLOC™ Future Serum package size and instructions are optimized for 30-day use.

COMPLEMENTARY PRODUCTS

- **ageLOC™ Gentle Cleanse & Tone**—cleanses, purifies, replenishes, and hydrates skin, while preparing it to receive advanced anti-aging ingredients, leaving your skin feeling soft, refreshed, and youthful.
- **ageLOC™ Radiant Day SPF 22**—a lightweight, daily use emulsion that hydrates the skin and fortifies against signs of aging while skin brightening ingredients deliver visibly brighter, more radiant skin. This silky smooth formula also protects against sun damage with SPF 22, stimulates youthful cell renewal for a smoother, softer texture, and reduces the appearance of lines and wrinkles.
- **ageLOC™ Transforming Night**—ultra-mild ingredients mimic the skin's own structure, working with the skin's natural nighttime renewal process so you wake to glowing, supple, youthful looking skin. Specially formulated to reduce the look of fine lines, wrinkles, and pores, this premium night cream reduces sensitivity while replenishing the skin's natural moisture-binding ability for deep hydration.
- **Galvanic Spa™ II System and Products**—the programmable Galvanic Spa™ Instrument with patented self-adjusting galvanic currents and interchangeable heads works synergistically with specially formulated products to facilitate the transport of key ingredients for optimal performance:

Galvanic Spa™ Facial Gels with ageLOC™ restore skin's natural vibrancy by removing impurities, while delivering targeted ageLOC™ ingredients; Tru Face™ Line Corrector helps smooth the appearance of fine lines and wrinkles; Galvanic Spa™ Body Shaping Gel helps reduce the appearance of cellulite; and Nutriol® Hair Fitness Treatment helps revitalize and promote healthy, abundant looking hair.

- **Tru Face™ Essence Ultra**—restores skin definition and firmness. Features Ethocyn®, an anti-aging ingredient that has been clinically proven to improve the skin's elastin content, the key component to firm skin.
- **Tru Face™ IdealEyes™**—reduces the appearance of bags under the eyes while instantly increasing skin radiance and smoothness. Designed specifically for the delicate eye area, this anti-aging treatment ensures your eyes look young, refreshed, and vibrant.

FREQUENTLY ASKED QUESTIONS

What are arSuperMarkers?

Age-related super markers or “arSuperMarkers” is a term Nu Skin coined that describes components of body chemistry that influence how we age and that are the ultimate sources of aging.

How does ageLOC™ Future Serum compare to other treatment products?

ageLOC Future Serum contains the maximum ageLOC concentration of any Nu Skin product and addresses more signs of aging than any other Nu Skin product.

Can ageLOC™ Future Serum be added to other Nu Skin Core Systems?

While the ageLOC Future Serum was created as part of the ageLOC™ Transformation system, it can be safely and effectively added into the treatment step of any of our other core systems or targeted treatments.

Is ageLOC™ Future Serum an aggressive anti-aging product?

Yes and no. While ageLOC Future Serum combats signs of aging, it has been gently formulated with ingredients that target collagen production, texture, fine lines and wrinkles, radiance, appearance of pores, skin tone, hydration, and discoloration. While the ingredients are powerful, the formula is mild and is neither drying nor irritating to the skin as the formulation assists with maintaining the skin's moisture barrier.

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INGREDIENTS

Water (Aqua), Butylene Glycol, Cyclopentasiloxane, Pentyleneglycol, Polymethylsilsesquioxane, Glycerin, HDI/Trimethylol Hexyllactone Crosspolymer, Isoceteth-20, 1-Methylhydantoin-2-Imide, Dimethicone, Salicin, Polysilicone-11, Ethylhexylglycerin, Glucosamine HCl, Citrus Medica Limonum (Lemon) Peel Extract, Polysorbate 20, Sclerotium Gum, Equol, Pisum Sativum (Pea) Extract, Bambusa Vulgaris Leaf/Stem Extract, Hexapeptide-2, Sodium Hyaluronate, Narcissus Tazetta Bulb Extract, Schizandra Chinensis Fruit Extract, Polysorbate 80, Glyceryl Stearate, Decyl Glucoside, PEG-75 Stearate, Cetyl Alcohol, Ceteth-20, Steareth-20, Ammonium Acryloyldimethyltaurate/Beheneth-25 Methacrylate Crosspolymer, Ammonium Acryloyldimethyltaurate/VP Copolymer, Isohexadecane, Ammonium Polyacryloyldimethyltaurate, Citric Acid, Fragrance (Parfum), Chlorphenesin, Phenoxyethanol.

Paraben-free.